

ULTIMATE CONTENT MEMORY JOGGER

FLOURISH COLLABORATIVE

REDUCE, REUSE, RECYCLE	TELL YOUR STORY	BECOME AN EXPERT (CONT'D)
SHARE BLOG POST TEASER	QUICK INTRODUCTION	TOP POST OF THE WEEK
PAIR INSTAGRAM CAPTION WITH NEWIMAGE	YOUR MANTRA	"WHERE I STARTED"
SHARE INFLUENCER CONTENT	MISSION STATEMENT	GUEST POST
REMIND AUDIENCE OF OTHER PLATFORMS	HOW YOUR BUSINESS STARTED	BEST TOOLS IN FIELD
BREAKING INDUSTRY NEWS	MEANING BEHIND YOUR BIZ NAME	
WEEKLY ROUNDUP	MEANING BEHIND YOUR LOGO	GET SOCIAL
	"QUICK HELLO" VIDEO	VIRAL (RELEVANT) MEMES
BEHIND THE SCENES	WEEKLY VLOG	INSPIRATIONALL QUOTES
PHOTO OF YOUR OFFICE	"CAN YOU RELATE?"	WHAT'S ON YOUR MIND?
SNAPSHOT OF DAILY LIFE	FAVORITE APPS	DESCRIBE LIFE IN EMOJIS
YOUR CREATIVE PROCESS	HOBBIES OUTSIDE OF WORK	SHARE MEYERS-BRIGGS TYPE
CURRENT PROJECTS	CURRENTLY READING / LISTENING TO	SHARE ASTROLOGICAL SIGN
BUSINESS STRUGGLES	"ASK ME ANYTHING"	ASK FOR A VOTE
SHARE A BUSINESS WIN		"CAPTION THIS PHOTO"
CUSTOMER PHOTOS OF YOUR WORK	BECOME AN EXPERT	FILL-IN-THE-BLANK CAPTIONS
FAVORITE PLACES IN YOUR CITY	Q'S TO ASK BEFORE HIRING	PRODUCE/SERVICE GIVEAWAY
THE TOOLS YOU USE	TOP FAQS	SHOUT OUT TO ANOTHER BIZ
	PROS/CONS OF NEW TECH	FOLLOW FRIDAY
	CLIENT REVIEWS	CURATE A MOODBOARD

QUICK TUTORIAL



CELEBRATE ODD HOLIDAYS